

# Awards and Recognition

## WebsterBank®

In the past year, Webster has earned more than 50 recognitions for its performance, our focus on excellence and serving our clients and communities that exceed expectations. Our accomplishments over the years are due to the dedication, teamwork and commitment to values demonstrated by our colleagues every day, Webster is making meaningful progress toward becoming one of the highest performing commercial banks in the country. Along the way, we are pleased to have been recognized for our overall accomplishments as a bank, as well as for the individual achievements of our colleagues. The recognition we receive builds on our momentum and confidence as we focus on our strategic priorities.

### Forbes Recognizes Webster

**Forbes** Webster once again is included in Forbes annual list of Best in State Banks. To create the sixth annual ranking Forbes works with Statista to survey more than 31,000 residents to evaluate financial institutions based on criteria such as customer service, quality of financial advice, whether fees are transparent and reasonable, ease of navigating the company website, on-location branch services and the overall level of trust the companies inspired. Earlier this year, Forbes recognized Webster as one of 40 Best Employers in Connecticut and on its list of the country's Best Employers by State.

### Greenwich Coalition Award

Coalition Greenwich named Webster Bank's Small Business Cash Management group as a 2022 Greenwich CX Regional Leader in the U.S. Commercial Middle Market Banking category. The 2022 Greenwich CX Awards recognize financial services leaders that have excelled in customer satisfaction, customer loyalty and creating an environment that is easy for the customer to do business. According to Greenwich Coalition, these brands stand out for their ability to combine high quality day-to-day service, innovative digital banking tools and insights that help optimize business performance.

### Newsweek Most Trusted Companies



Newsweek recognized Webster Bank for the second consecutive year in its second edition as one of its Most Trusted Companies in the United States. The overall list was segmented by industry and this year included 700 companies in 23 industries selected from a pool of 3,100 public and private U.S.-based companies with revenues \$500 million. Webster ranked 18th among the 37 banks nationwide that were included in the list. Newsweek collaborated with the market research company Statista to survey about 25,000 people in the U.S. about whether they trust the company to treat customers fairly, offers good opportunities for career development and whether the company would be a good long-term investment.

### ABF Journal Top Women in Asset-Based Lending

ABF Journal recognized Abby Parsonnet, Head of Asset-Based Lending, as one of its Top Women in Asset-Based Lending. The publication highlighted 50 women in leadership positions from across the industry.



## BISA Diversity, Equity and Inclusion Award

Webster was one of two financial services organizations recognized with BISA's annual Diversity, Equity & Inclusion Award in 2022. The award, developed five years ago to recognize the successful diversity efforts of organizations from the financial industry, is presented to member firms that demonstrate outstanding leadership, innovation and results in diversity.

## Investor's Business Daily Best HSA Accounts for 2023



HSA Bank was included in Investor's Business Daily Best HSA Accounts for 2023 list which highlights the best HSA account providers that offer HSAs to individuals and offer a winning combination of low fees, high-quality investment options and low minimum investment requirements. HSA Bank has been included in this list for the past seven years.

## Individual & Regional Awards

### City and State 100 Above & Beyond: Innovators



**Marissa Weidner**, Chief Corporate Responsibility Officer, was recognized as one of 50 innovative New Yorkers in the public, private and nonprofit sectors who are making a positive impact across the state to be

recognized in the 2023 City and State 100 Above and Beyond: Innovators.

### 2023 MoXY Awards

**Javier Evans**, Chief Human Resources Officer, was recognized by the Moxxie Mentoring Foundation as one of its 2023 MoXY award winners for his efforts to advance the careers of women through mentoring. The Moxxie Mentoring Foundation supports and fosters the career advancement and leadership development of young women through generational mentoring.

### Profiles in Diversity Journal Asian Leadership Awards



**Simeng (Sam) Yang**, senior managing director, IT Strategy & Business, was recognized as one of the winners of the Profiles in Diversity Journal Asian Leadership Awards. The award recognizes

excellence in guiding staff, influencing peers, mentoring emerging leaders and community involvement.

### Crain's New York Business Diversity & Inclusion Awards

**Craig Johnson**, Manager, DEIB programs, was a finalist in the Top Emerging Leader category of the third annual Crain's New York Business Diversity & Inclusion Awards. The award recognizes New York leaders who remove barriers and make business more inclusive and equitable.

### Connecticut Green Bank Eighth Annual Awards

The Green Bank honored Webster for its outstanding partnership and support of Green Bank initiatives, including residential and commercial solar PV, Green Liberty Bonds and C-PACE. The awards recognize key partners in the dedicated network of contractors, developers, lending partners, community leaders and home and building owners.

### The Island 360.com



The Island 360.com recognized **Ed Blaskey**, Executive Managing Director, Middle Market Banking- NY, New England and Pennsylvania, as one of its 2023

Top Business Leaders on Long Island. Ed was recognized for his leadership in building and managing commercial banking teams throughout the mid-Atlantic region.

### IR Magazine Awards – Finalist

Webster Bank was a finalist in the 2023 IR Magazine Awards that honor excellence in the investor relations profession across the U.S. Webster was one of six finalists in the Best IR During a Corporate Transaction category.

### 2021 Hartford Business Journal Power 50



Chairman, President & CEO **John Ciulla** was named to the HBJ Power 50 for the second year in a row. The list identifies the business and civic leaders whose influence has a significant impact on the Greater Hartford economy and community. The group was chosen and ranked by HBJ's news team, who selected powerful professionals who also have an out sized impact on the community.

# Individual & Regional Awards

## Crain's New York Business Notable HR Leaders

**Javier Evans**, executive vice president, Chief Human Resources Officer, was recognized by Crain's New York Business in their 2022 Notable HR leaders list. Evans is part of a group of professionals from the greater New York City area who were chosen for demonstrating the ability or power to affect change in their organizations by navigating new ways to recruit talent, open new ways to support employees and/or retain talent, improve efficiency, enhance company culture and promote diversity and inclusion. And earlier in the year Javier was also honored as part of Crain's New York Business Notable Diverse Leaders in Banking and Finance.

## United Way of Greater Waterbury James C. Smith Spirit of Excellence Award



United Way of Greater Waterbury

Webster Bank and its employees were recognized for their 2022-2023 campaign efforts, noting the workplace campaign board's diligence, hard work and execution of the workplace campaign and "the company's unwavering commitment to the communities in which they live and work." Webster has raised more than \$20 million over two decades through employee pledging, fundraising and corporate donations.

## United Way of Westchester and Putnam Philanthropy and Corporate Citizenship Award

Webster Bank CEO **John R. Ciulla** and his wife, **Erin Fuller**, were recognized for their roles as Tocqueville donors to United Way both locally and regionally. Webster was recognized for its longstanding commitment to the United Way through its workplace campaigns and volunteer efforts.

## Junior Achievement-Rhode Island – Morris J.W. Gaebe Profile in Excellence Award



Webster was recognized for its longstanding support of Junior Achievement's programming with "vision and innovation, inspiring leadership and community mindedness."

Webster's work with its JA partners has doubled over the years, including adding partnerships with new chapters and increasing funding and volunteer involvement.

## America On Tech Innovators & Disruptors Awards

**Matt Smith**, executive managing director, Digital Bank & BaaS, was one of eight executives from around the country honored as part of America On Tech's 2022 Innovators & Disruptors, which celebrate the outstanding achievements of leaders in technology. Winners are diverse professionals who are leaving a measurable impact on their respective fields of work.

## Long Island Business News Reader Rankings

Long Island Business News' 2022 Reader Rankings list included Webster Bank as one of the best banks in Long Island. Webster was one of three banks included in the list, which represents

the top businesses across Long Island that readers prefer to do business with.

## 2023 Boston Business Journal Top Charitable Contributors



Webster Bank was once again recognized on the 2023 BBJ Top Charitable Contributors list by donating at least \$100,000 in cash contributions to Massachusetts-based charities and social service nonprofits in 2022. Webster has been recognized by BBJ for the past 13 years as a Top Corporate Contributor.

## Crain's New York Business Notable Hispanic Leaders and Executives

**Melissa Santos**, senior managing director, Head of Segment and Channel Strategy, was recognized by Crain's New York Business in their 2022 Notable Hispanic Leaders and Executives list. Santos is part of a group of 78 professionals from the greater New York City area who were chosen for their professional accomplishments and their records of powering change to help mentor and elevate other diverse professionals.

## Profiles in Diversity – Latino Leadership Award

Chief Credit Officer **Jason Soto** is one of 40 Latino leaders across the country chosen as a 2023 Latino Leadership awardee by Profiles in Diversity Journal. The 40 leaders were recognized based on their hard work and impressive achievements in their field, their mentoring of others and advancing diversity and inclusion in the workplace and the community.

## Long Island Business News Banking and Finance Power List

**Ed Blaskey**, executive managing director of Middle Market Banking for Metro New York/Long Island/New England and Pennsylvania, was recognized by the Long Island Business News in their 2022 Banking and Finance Power list. Blaskey is part of a group of 27 banking and finance professionals from the greater Long Island area who were chosen for their dedication, commitment and contributions to the Long Island economy, helping entrepreneurs and business leaders to reach their potential and to pursue their dreams.

## Fairfield County Business Journal 40 Under 40



**Matt Smith**, executive managing director and Head of Digital Banking and Banking as a Service, was named to the 2022 Fairfield County Business Journal's 40 Under 40, the Fairfield region's list

of top young professionals recognized as leaders in their industries and who are up-and-coming young leaders in their respective organizations. Matt, who most recently led the launch of BrioDirect, Webster's first direct-to-consumer digital initiative, was chosen from more than 160 nominees for the Fairfield County Business Journal's "40 Under Forty" list.

# Individual & Regional Awards

## Five Star Wealth Manager – 10 Consecutive Years

**Chris Perry**, senior vice president and senior managing director for Webster Wealth Advisors, was recognized as a Five Star Wealth Manager in Connecticut for the tenth consecutive year. The Five Star Program is one of the largest and most widely published financial services award programs in North America. Wealth managers who achieve the honor are evaluated against a 10-point list of objective criteria associated with providing quality services to clients, such as credentials, experience, and assets under management, among other factors.

## Long Island Business News Business and Finance Awards

**Kathleen Stanley**, executive managing director, Commercial Banking and **Therest Billouin Roberts**, managing director, Supplier Diversity, Corporate Responsibility, were named to the 2022 Long Island Business News Business and Finance Awards, which celebrates banking and finance professionals from the New York city area who have demonstrated outstanding achievements, involvement in their profession and support of the community.

## Long Island Business News 40 Under 40

**Jessica Conforti**, director, Banking Center manager, was named to the Long Island Business News' 40 Under 40 list, the New York city region's list of top young professionals recognized as leaders in their industries and who are up-and-coming young leaders in their respective organizations.

## Profiles in Diversity Journal Black Leaders

**John Guy**, executive managing director, Business Banking, was named to the Profiles in Diversity Journal Black Leaders of 2022 which showcases individuals who have led the way, mentored others, advanced diversity and inclusion in the workplace and the community and excelled in their chosen fields. John was recognized for his devotion to helping to build an environment of inclusivity where people of all backgrounds can be competitive and thrive in the workplace and the community.

## Milwaukee Business Journal CMO of the Year

**Stephanie Meyer**, senior marketing director, HSA Bank, was recognized by the Milwaukee Business Journal as part of their C-Stars CMO of the Year awards. The C-Stars awards recognize senior leaders and executives who excel in their respective fields. Stephanie was one of four senior marketing leaders recognized in 2022 and was nominated for her dedication to raising brand awareness and maximizing significant growth opportunities for HSA Bank.

## Connecticut Banking Association New Leaders in Banking

**Michael Sciamanna**, senior managing director, region manager, was recognized by the Connecticut Banking Association as one of its New Leaders in Banking for 2023, honoring outstanding bank employees, managers and business leaders in Connecticut. Michael was one of 13 recognized and was honored for his passion and impact within Webster Bank and his community.

## Westfair Publications C-Suite Awards

**Marissa Weidner**, chief corporate responsibility officer, was one of 16 C-Suite executives from throughout the Fairfield and Westchester County area honored by Westfair Publications with a 2022 C-Suite Award. She was recognized for her leadership of Webster's Office of Corporate Responsibility and its community investment programs, which are creating greater opportunities and value for the clients and communities we serve.

## New Haven Biz Women in Business

**Cathy Velez**, senior managing director, Private Client Market president, was named a New Haven Biz 2022 Women in Business, a recognition honoring area businesswomen for their achievements, putting a spotlight a group of the successful women in the region and their accomplishments. Cathy was one of 10 women recognized in 2022

## NJBiz 2023 Leaders in Finance Awards

**Robert Koar**, senior managing director, was selected for a NJBiz Leader in Finance award, which recognizes New Jersey's top financial executives who contribute to the success of their companies and their communities. Robert was among 13 awardees in the Banking category.

## Long Island Business News Who's Who in Banking & Finance

**James Griffin**, head of Consumer Banking, shared his insights on Webster's focus on the customer as one of the Long Island region's top 16 financial experts in a special section.

## Women's Business Development Council Impact Award

**John Guy**, executive managing director, Business Banking, was honored by the Women's Business Development Council (WBDC) of Connecticut with its annual Impact Award, which celebrates individuals who have personally exemplified its mission and goals by promoting economic equality and prosperity for women. John was recognized for his role in leading the effort to secure Webster as the Founding Funder of WBDC's Equity Match Grant program, which has provided more than \$1.5 million in grants to 167 women-owned businesses since early 2021.

## Prospanica CT Leadership in Diversity Award

**Carlos Rivera**, senior managing director of Marketing for Commercial banking, was honored by Prospanica Connecticut chapter with its annual Diversity, Equity & Inclusion Leadership Award, which celebrates an individual for their commitment and efforts made in advancing DEI initiatives and leading by example. Carlos was one of two individuals honored with this award for his advocacy and support of the Latinx community.

## Hartford Courant Best of Hartford Awards

Readers of the Hartford Courant voted Webster Bank No. 1 for Best Regional Bank and second runner up for Best Community Bank.

# Creative Awards

## AVA Digital Awards



Webster won four awards in the 2023 AVA Digital Awards, an international competition that recognizes excellence by creative professionals responsible for the planning, concept, direction, design, and production of digital communication. Awards included: Platinum award for social media campaign promoting Black-owned and LGBTQ-owned businesses; Gold award for the 2021 HSA Bank Health & Wealth Index media campaign and, Honorable Mentions for digital publications: Webster Financial Corporation's 2021 Annual Report and Webster's 2021 Environmental, Social and Governance Report.

## DotComm Awards



Webster won four top honors from the 2022 DotComm Awards, an international competition honoring excellence in web creativity and digital communication. The HSA Bank Health & Wealth IndexSM won a platinum award in the trends report category, Webster's Showcasing Diversity – minority-owned, LGBTQ-owned businesses campaign won a platinum award in the social campaign category, Webster's Volunteer Grant Recognition program won a gold award in the social campaign category and the 2021 Environmental, Social and Governance (ESG) Report won a gold award in the all-digital publication category. Webster's 2021 Annual Report and the "Do Your Part, Be Cyber Smart" digital campaign were each recognized with an honorable mention.

## HERMES Creative Awards



The redesign of Webster's employee newsletter, Webster Weekly, earned a Gold Award in the E-Newsletter/E-zine category, and the 2022 Annual Report won Honorable Mentions in two categories: Annual Report and E-Annual Report in the 2023 HERMES Creative Awards, an international competition recognizing outstanding work in traditional and emerging media.

## MarCom Awards



Webster won five top honors in the 2022 MarComm Awards, a leading international competition recognizing excellence in marketing and communications around the world. The HSA Bank Health & Wealth

IndexTM won a platinum award in the trends report category, Webster's 2021 Environmental, Social and Governance (ESG) report won a gold award in the all-digital publication category and Webster's "Do Your Part, Be Cyber Smart" digital campaign also won a gold award in social media campaign category. Webster's revamped Webster Weekly internal newsletter and Webster's 2021 Annual Report were each recognized with an honorable mention.

## Telly Awards



Webster was recognized with two awards in the 2021 Telly Awards competition, the world's largest for video and television content across all screens. Winners are chosen from

more than 12,000 entries from 50 states and five continents by a council of over 200 leading experts in entertainment, publishing, advertising and emerging technology. Webster won a Gold Telly for "The Moment: Johnson Security" in the Financial Services/Banking category and a Silver Telly in Branding for the Brand Guide Animation.

## PRSA-CT Mercury Awards

Webster won three awards in the 2022 PRSA-CT Mercury Awards competition, which recognizes the talents and accomplishments of communications professionals throughout Connecticut. Webster won one silver and two bronze awards for its redesigned Webster Weekly colleague newsletter, its communications campaign on Legal Day 1 of the Webster Bank and Sterling Bancorp merger and for its diversity, equity, inclusion and belonging relaunch and BRG booklet.

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